

Abstract of the Disclosure

A method and apparatus for transmitting and accessing announcement information identifying available services. Services are provided on the network over a plurality of communication channels, such that each channel is associated with at least one service. At least one of the plurality of communication channels is dedicated as an all-announcement channel, which includes a service announcement for each one of the services available on the plurality of communication channels. Redirection information is also present on the plurality of communication channels and is used to redirect the mobile terminal to the all-announcement channel to obtain information concerning the available services.